

DukeinDepth

MONEY SEX & POWER
a weekend for alumnae
February 26-27, 2010



SCHEDULE

The schedule is designed as a mix of plenary and concurrent sessions so that you may customize a weekend to your own interests. The concurrent sessions are organized according to three different tracks and you may choose the panel or workshop in whichever track you would like. They are color-coded for ease of recognition:

1. **Finding your personal power:** identifying and developing your power through skill-based and practical workshops
2. **Developing the power of connections:** exploring how women share, care, support, and connect with their families, friends, and communities
3. **Exercising power in the world:** focusing on the opportunities and challenges of women's power

VENUES

Friday: Check-in will open on Friday at the Washington Duke Inn (WDI). The Women's Center is located on West Campus in Few Quadrangle and signs will be posted. Parking will be available on Main Quad and a shuttle service will begin at 9:15 am from the WDI. The Friday luncheon and keynote will be held at the WDI. Afternoon sessions will be in the Westbrook Building, and a Check-in Table will be set up there. You may park at the Bryan Center or at the WDI. There will be shuttles between the WDI and Westbrook. You may drive or arrange transportation to Hart House, where parking will be available. If you park at Hart House, you may leave your car there to go to the women's basketball game.

Saturday: All morning sessions will be in the Westbrook Building. Parking will be available at the Bryan Center. There will be no shuttles available. A Check-in Table will be set up in Westbrook. Lunch will be in the Von Canon rooms of the Bryan Center as will all afternoon programming. Locations for Graduate/Professional School dinners will be made by each school directly with those registered.

Friday, February 26

- 9:30 -- 11:30 a.m. **Drop-in at the Women's Center**
Location: [Few Quadrangle](#) (Parking available on Duke's Main Quad and shuttles will run from the WDI.)
Join **Ada Gregory '92, A.M.'04**, director of the Women's Center at Duke, for refreshments and informal discussion with Women's Center staff and students.
- 11:00 a.m. – noon **Registration & Check-in**
Location: [Washington Duke Inn](#)
- Noon – 1:45 p.m. **Lunch with Keynote Speaker Lisa Belkin P'13 on "Finding Balance in an Out-of-Balance Time"**
Location: [Washington Duke Inn](#)
Belkin, a Duke parent, is a contributor to *The New York Times Magazine* and writes the *Motherlode* blog for its online magazine. She is weekly commentator on NPR's *The Takeaway* and author of three books, including *Life's Work: Confessions of an Unbalanced Mom*.

2:15 – 3:30 p.m.

Concurrent Sessions (choose one of the following six sessions)

Location: [Westbrook Building](#) (parking available in the [Bryan Center Parking Deck](#); shuttles from Washington Duke Inn)

Track I: Finding Your Personal Power

1. Living with Stress

What are the stressors in our lives and how do we best cope with them? This session will provide information and tools to help you deal with the many personal and professional pressures we face each day. Leaders: **Eileen Flanagan '84**, author, *The Wisdom to Know the Difference: When to Make a Change—and When to Let Go*; **Tracy Gaudet '84, M.D.'91**, director, Duke Integrative Medicine

2. Financial Health

How do you secure your future? What does it mean to be financially healthy in today's economy? How do you plan for retirement, your parents' health, and your children's education? Hear from the experts on staying financially fit and learn how to develop strategies for maintaining your financial health with a long-term plan.

Leaders: **Palmer Garson '79, P'04**, managing director, Cary Street Partners; **Jean Hoysradt '72, P'08, P'12**, CIO, Mousse Partners Ltd.; **Alison Rabil**, director, Duke University Undergraduate Financial Aid

Track II: Developing the Power of Connections

1. Work/Life Balance

What does work/life balance really mean? How do you know when you are out of balance? What are the challenges when balancing home life and work? How do expectations on your personal life and career ambitions meet up with reality?

Leaders: **Kate Bartlett P'06, P'07**, A. Kenneth Pye Professor of Law, and former dean, Duke Law School, 2000-2007; **Lisa Belkin P'13**, author and contributor, *The New York Times Magazine*

2. Sex and Dating

What is the reality of sex and dating and the hook-up culture for young women? What about sex and relationships for women age 35 and older? What is the perspective for women on sexual satisfaction and why doesn't anybody talk about it? Whether hook-up, married, single, or flying solo – why not make sex more enjoyable?

Leaders: **Rachel Braun Scherl '87**, president, Semprae Laboratories Inc. (makers of Zestra®), and **Suzanne Shanahan '89**, associate director, Kenan Institute for Ethics, and associate research professor in sociology

Track III: Exercising Power in the World

1. Women in Politics

Politics is about power. How is the political arena different for women? How does access to resources and time constraints influence political success? What are the opportunities and challenges for women in politics?

Leaders: **Shelley Moore Capito '75, P'03, P'05, P'08**, congresswoman, West Virginia; **Heidi Carter '83, P'08**, member, Durham, N.C., School Board; **Andrea LaRue '87**, partner, NVG, LLC; moderated by **Paula McClain**, professor of political science, public policy and African and African American Studies, director, Ralph Bunche Summer Institute, and co-director, the Center for the Study of Race, Ethnicity and Gender in the Social Sciences

2. Out and Powerful

The world is becoming more open and affirming of lesbian and bi-identified women. There are transwomen in the work force now, and women who call themselves “queer.” How can you be supportive -- be an ally? How can you affirm women who may love other women or who may express their gender in non-conforming ways? What do women who are open about their sexual orientation or their gender identity stand to gain, and what do they stand to lose, at work, in their community, or with family? How do we all benefit from supporting women who love women? Leaders: **Chantel Liggett '11**, Duke student; **Janie Long M.R.E.'81**, Ph.D., director, Duke Center for LGBT Life; **Ara Wilson**, associate professor, women's studies and cultural anthropology, and director, the Study of Sexualities

3:45 – 5:00 p.m.

Student Panel: Duke Student Leadership

Location: [Westbrook Building](#) (parking available in the Bryan Center Parking Deck; shuttles from Washington Duke Inn)
Duke student leaders **Christina Azimi '10**, **Kamilah Barnette '11**, **Yvonne Ford M.S.N.'00**, **M.H.S.'04**, and **Awa Nur '10** will share insights into issues for women on campus today; moderated by **Ada Gregory '92, A.M.'04**, director of the Women's Center

6:15 – 8:30 p.m.

Reception at Hart House with Cynthia Brodhead

Location: [Hart House](#), 2324 Duke University Road
Remarks by **Cynthia Brodhead**; introduction by **Ann Pelham '74, P'06**, president, Duke Alumni Association

8:30 – 10:30 p.m.

Women's Basketball: Duke vs. Virginia

Location: [Cameron Indoor Stadium](#)

Saturday, February 27

7:00 – 7:45 a.m.

Yoga

8:00 – 9:00 a.m.

Coffee Bar

9:00 – 10:15 a.m.

Concurrent Sessions (choose one of the following six sessions)

Location: [Westbrook Building](#) (parking available in the Bryan Center Parking Deck)

Track I: Finding Your Personal Power

1. Pay Equity and Negotiation

What's the truth behind the wage gap? Is it gender bias, discrimination, or are we just not asking for what we deserve? In this interactive workshop, we will explore the current landscape for women's worth in the marketplace, tips to help you measure and sell your strengths, research your industry, and develop a negotiation strategy that will raise your chances of obtaining the best salary for you.

Leaders: **Ada Gregory '92, A.M.'04**, director, the Women's Center; **Kathleen Wallace '89**, mediator and negotiator, Interplay Resolutions; **Nancy Zisk '80, J.D.'83, P'08, P'12**, professor, Charleston School of Law

2. Sensible Self-Protection Techniques

When women are victims of violence, the perpetrator is most likely someone they know. The skills necessary to defend yourself from someone you know can be quite different from those used with a stranger. This workshop will

focus on the skills employed with an acquaintance and provide information and tools valuable for you as well as for your friends, daughters, nieces, coworkers, neighbors, and employees.

Leaders: **Sheila Broderick**, LCSW, coordinator, Gender Violence Prevention and Intervention, Duke Student Affairs; **Gloria Graham**, assistant chief, Duke University Police

Track II: Developing the Power of Connections

1. Best Practices of Mentoring

Mentoring? One of today's hot topics! Where does one find mentoring relationships? Who can be a mentor or be mentored? How do they work? What makes them succeed or fail? Come hear descriptions of successful mentoring experiences and ideas for fostering yours.

Leaders: **Dani Berthiaume Davis '88**, co-owner, Half Pint Productions; **Jean O'Barr**, professor of the practice and Distinguished University Service Professor, Program in Education; **Margaret Taylor Smith '47, P'72, P'80**, author, social activist, and chair emerita of the Kresge Foundation

2. Power of Sex and Fashion

How do sex and fashion play a role in the ways women reach their career and personal goals? Why do women use these? Is it a conflict with the fundamental issues of equality in the workplace?

Leaders: **Lesley Jane Seymour '78**, editor-in-chief, MORE Magazine; **Anne Sempowski Ward '94, M.B.A '04**, president and COO, Johnson Publishing Company (*Ebony* magazine, *Jet* magazine, and Fashion Fair Cosmetics, LLC); moderated by **Mary Frances Luce Ph.D.'94**, professor of marketing, Fuqua School of Business

Track III: Exercising Power in the World

1. Women and Business

Assuming that power helps us have influence and get things done, how do women exercise "power" in their jobs? Is it fair or right for women to use their sexuality in the workplace to get what they want? Do women negotiate as well as men? Join experienced businesswomen as they share insights on these questions and the changes they have seen for women in the workplace throughout their careers.

Leaders: **Andrea Hyde '87**, CEO, French Connection Holding; **Laura Kohler '84**, vice president, Human Resources, Kohler Company; **Susan Busch Transou '87**, co-owner, Tri-Eagle Sales, distributor, Anheuser Busch; moderated by **Martha Reeves**, professor, Markets and Management Studies Program, and Women's Studies

2. Women Making a Global Impact

How do women make a global difference? How can women partner with other women and entities internationally to facilitate change?

Leaders: **Jennifer Hillman '78, M.Ed.'79**, member, World Trade Organization Appellate Body, and senior transatlantic fellow, The German Marshall Fund of the United States, **Monica Biradavolu, M.A. '97, Ph.D. '05**, researcher, Duke Global Health Institute, **Sherryl Broverman**, associate professor, the practice in biology, and director, undergraduate Global Health programs, and co-founder of the Women's Institute for Secondary Education and Research in Kenya; **Rachel Weeks '07**, president, School House LLC; moderated by **Ranjana Khanna**, Margaret Taylor Smith Director of Women's Studies and professor of English, literature, and women's studies

10:45 a.m. – noon

Concurrent Sessions (choose one of the following six sessions)

Location: [Westbrook Building](#) (parking available in the Bryan Center Parking Deck)

Track I: Finding Your Personal Power

1. The Joy of Eating with a Happy Heart

Do you want to change something about your body and increase your personal power? Learn to develop a more satisfying and nourishing life with a new self-image and healthy eating behaviors.

Leaders: **Mazella Hall**, clinical associate, department of psychiatry and behavioral sciences, and coordinator of Women's Services; **Danielle James '06**, plus size fashion model

2. Effective Communication Skills

What do you remember of the last presentation you heard -- the speech or the speaker? We communicate more with eye contact, gestures, tone of voice, and physical stance than with words. This workshop will help you find the power of confidence with tips for focusing your message, improving your body language, voice, use of space, and dealing with nervous energy.

Leader: **Joy Javits**, In the Public Eye Effective Communication

Track II: Developing the Power of Connections

1. Elder Care

What is it like to age nowadays? What do older people want? What will “babyboomers” want when they get old? And what are the expectations on women of the “Squeeze Generation,” women who have aging parents, children, and a career?

Leaders: **Linda Davis**, Ann Henshaw Gardiner Professor of Nursing; **Tony Galanos '75, HS'92**, M.D., associate professor, geriatric medicine, and faculty member, Center for Palliative Care; **Cristina Hendrix M.S.N. '05**, associate professor of nursing;

2. Women in Philanthropy

How are women changing the face of philanthropy? What are gender differences in philanthropy? How do women interact with donors? Are there different motivations and giving models? What is the capacity and impact of women's philanthropy and how can women leverage their dollars to make the most impact?

Leaders: **Lauren Johns Batten '92**, president, Vandever Batten; **Julie L. Rogers '72**, president and CEO, Eugene and Agnes E. Meyer Foundation; **Laura Meyer Wellman '73, P'11**, executive vice president, Foundation for the Carolinas; moderated by **Cynthia Baker '87, A.M.'94**, senior regional gifts director, Duke University Development

Track III: Exercising Power in the World

1. Race and the Workplace

What social perceptions cause observers of workplace discrimination to remain silent? How do perceptions of unearned and unacknowledged privilege influence biased behaviors and attitudes? How is race a factor in perceptions of leadership characteristics?

Leaders: **Ashleigh Rosette**, professor, Fuqua School of Business; **Melvia Wallace '85**, partner, The Austin Group LLC

2. Women's Ways of Leading

Is there really such a thing as a woman's way of leading? Has there ever been? What can we learn from women of the past, and how are Duke students today drawing on the lessons of history to lead social change here and now?

Leaders: **Betsy Alden-Rutledge '64**, ordained minister and service-learning coordinator, Kenan Institute of Ethics; **Rachel Seidman**, professor and associate director, the Program on Public Policy, History, and Social Change

Noon – 1:00 p.m.

Lunch

Location: [Von Canon, Bryan Center](#)

Remarks by Duke Women's Head Basketball Coach **Joanne P. McCallie**

Introduction by **Cynthia Brodhead**

Noon – 1:00 p.m.

Lunch (for students only)

Location: [Von Canon, Bryan Center](#)

With Networking Best Practices presented by Duke Career Center Staff

1:00 – 2:30 p.m.

Panel of Duke Trustees moderated by President Richard H. Brodhead

Location: [Griffith Film Theater, Bryan Center](#)

Discussion on Leadership with Duke's Alumnae Trustees, **Paula Burger '67, M.A.'74**, dean of Undergraduate Education and Vice Provost, Johns Hopkins University, **Paula Crown '80**, principal, Crown & Company, **Kimberly Jenkins '76, M.A.'77, Ph.D.'80**, entrepreneur in residence, Pratt School of Engineering, **Marguerite Kondracke '68**, president & CEO, America's Promise Alliance, **Martha Monserrate B.S.E.'81, M.S.E.'82**, president, Environmental Engineering Excellence, PC, **Ann Pelham '74**, former editor, *Legal Times*, and president, Duke Alumni Association, and **Susan Stalnecker '73**, vice-president & treasurer, Dupont.

Introduction by **Dan T. Blue, Jr. J.D.'73**, N.C. state senator, Chair, Duke University Board of Trustees

2:45 – 4:30 p.m.

Networking with Alumni and Students

Location: [Von Canon, Bryan Center](#)

Students will join alumnae for informal conversation and networking structured by professional areas.

Opening Remarks by **Margaret Taylor Smith '47, P'72, P'80**, author, social activist, and chair emerita of the Kresge Foundation

5:30 p.m. - open

Dinners for Graduate and Professional School Affinity Groups

Graduate and professional school programs are arranging individual informal dinners for returning alumni interested in hearing about their respective programs and networking with fellow alumni of their schools. Please note that the Duke School of Medicine and the Duke School of Nursing (including H.S. and P.T.) are offering a joint dinner. Information on final arrangements for these dinners will be available at check-in for the weekend.